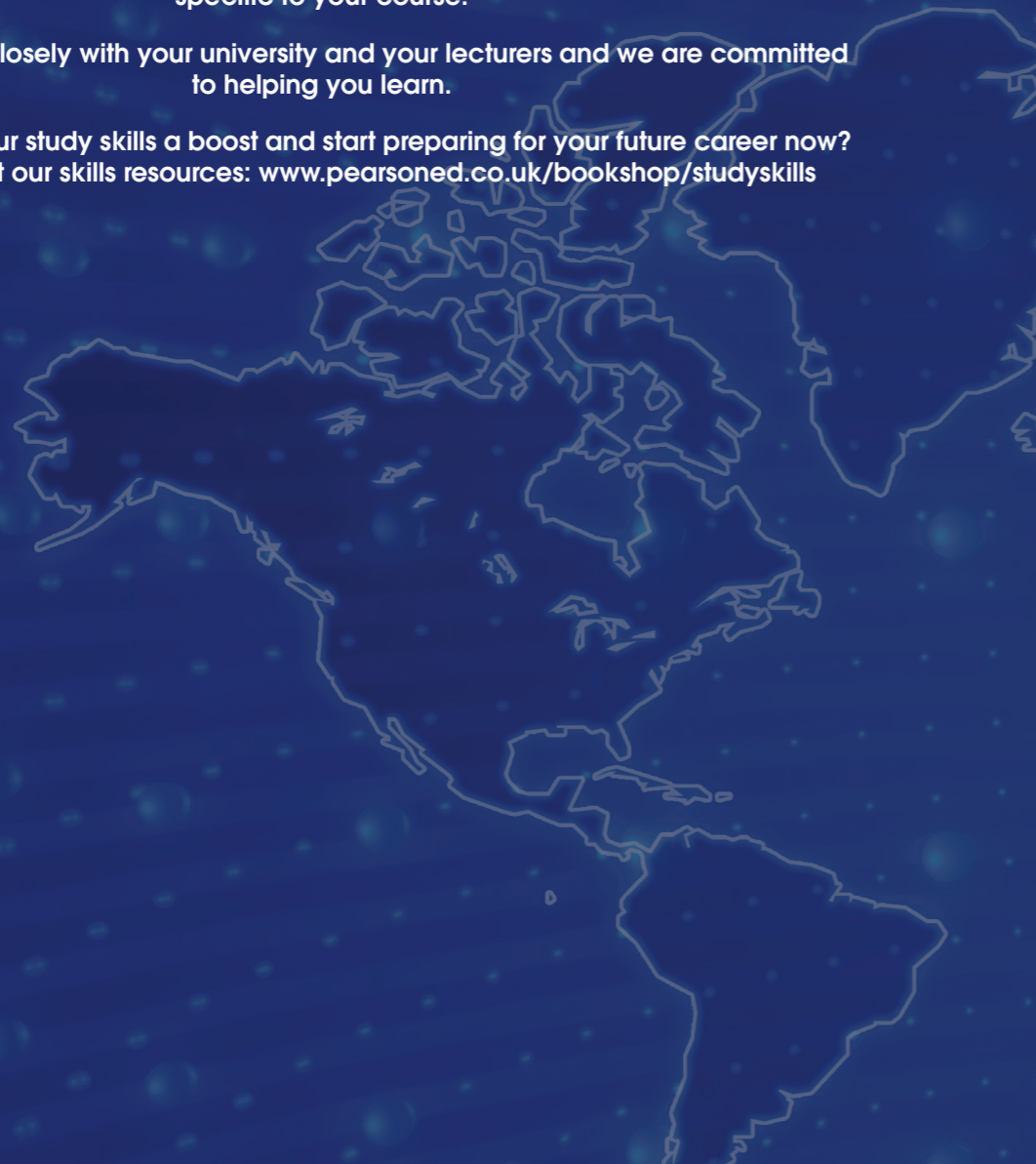


Your lecturer has created this personalised textbook to support your studies. It contains Pearson content from our world-renowned authors, and often industry leading case studies and articles. But, it's just the bits your lecturer knows you need - nothing extra! They may also have included their own, bespoke learning materials specific to your course.

Pearson works closely with your university and your lecturers and we are committed to helping you learn.

Why not give your study skills a boost and start preparing for your future career now? Take a look at our skills resources: www.pearsoned.co.uk/bookshop/studyskills



BUSINESS ECONOMICS

BUSINESS ECONOMICS



Compiled by Xiaoyu Xia
University of Essex
EC101

www.pearson-books.com

ISBN 9781800066830



9 781800 066830 >

